

The project team put a high priority on disseminating research findings to stakeholders. These include publications in peer-reviewed journals and trade publications, presentations at scientific and industry meetings, face-to-face meetings, on-site visits and side-by-side demonstrations at stakeholder's pilot plant and commercial processing facilities and reciprocal visits to our research facilities. During the course of this project, we maintained active dialogue with several produce industry groups, including collaboration with the United Fresh Produce Association, the leading group, and in 2012 and 2014, we hosted two food safety conferences and stakeholder visits in Beltsville, Md., in conjunction with their public policy conferences in Washington, D.C. Over 80 people, including technical executives from industry, FDA policy specialists, researchers, students, and industry journalists, attended these meetings. All project team members presented research findings and explained, in nontechnical terms, how to translate these findings into action steps. Stakeholder advisors provided feedback to project team members. In addition, with the expertise of the extension specialists on the team, we have developed outreach materials that utilize a variety of accessible social media platforms. We invite you to view several videos that explain several key highlights resulting from this project. [Click here to watch the outreach videos.](#)